

2015-2018 Communications

Summer 2017 Review of Action Plan Progress

Objective 1: Improve internal communications within and external communications from the Partnership for a Healthy Durham

Relevant Intervention: Communicate the mission and health priorities of PHD to the Durham community

Status	Initiative/Task
Outcomes & Accomplishments:	<ul style="list-style-type: none">• One page information sheet completed for public and potential interested members
In Progress/Ongoing:	<ul style="list-style-type: none">• Public relations kit in development
Not started/Needs work:	<ul style="list-style-type: none">• Partnership members will attend monthly planning meetings for Bull City Play Streets• Share the purpose/mission of the Partnership and the CHA results with the community through a water bill mailer• Rebranding with new logo

Objective 2: Increase the number of members involved in the Partnership for a Healthy Durham and its Communications committee

Relevant Intervention: Recruit new members and engage them to remain active by developing a new member orientation and buddy system

Status	Initiative/Task
Outcomes & Accomplishments:	<ul style="list-style-type: none"> • Create a list explaining commonly used acronyms
In Progress/Ongoing:	<ul style="list-style-type: none"> • Conduct a new member orientation before each quarterly meeting that describes the history of the Partnership and the function/action plan of each committee <ul style="list-style-type: none"> • Provide a list of members and who they represent • A co-chair or committee member from each committee will be present to provide any additional information • Develop a mentor buddy list from each committee • Compile list of questions & topics for buddies to review with new members • Engage PHD co-chairs to identify potential Communication committee members from their committees • Continue to recruit community members who are responsible for their agency's communications/public relations
Not started/Needs work:	--

Objective 3: Improve the Durham Network of Care (DNOC or NOC) website

Relevant Intervention: Improve the utility of the Durham NOC website and increase the number of individuals using it in Durham County

Status	Initiative/Task
<p>Outcomes & Accomplishments:</p>	<ul style="list-style-type: none"> • Develop taxonomy category and subcategory index for NOC resources • Review NOC entries to ensure they: are currently in operation; have correct information listed, aligned with inclusion/exclusion criteria; and are indexed in the appropriate category and subcategory
<p>In Progress/Ongoing:</p>	<ul style="list-style-type: none"> • Evaluation of NOC website
<p>Not started/Needs work:</p>	<p>--</p>