

**Partnership for a Healthy Durham
Communications Committee
Durham County Health Department Rm 2208, Durham, NC
February 7, 2017
AGENDA**

Facilitator: Melissa Black

Communications: The purpose of the committee is to improve the Partnership's external communications, internal communications and branding.

Meeting Outcomes:

- Finalize the Communications Committee Action Plan

Time	Project/Topic/Goal	Major Discussion Points	Recommendations	Action Steps
9:00 – 9:05	Introductions & Icebreaker <i>Melissa Black & All</i>			
9:05 – 9:10	Review & Approve December Meeting Minutes/Status Update on Action Items <i>Melissa Black & All</i>			
9:10 – 9:20	Durham Knows Campaign Update <i>Denver Bailey</i>			
9:20 – 9:35	Improving Internal Communications Update <i>Peyton Williams</i>			
9:35 – 9:50	Communications Committee Action Plan Review & Discussion <i>All</i>			
9:50 – 10:00	IBM Health & Duke Update <i>Melissa Black & Marissa Mortiboy</i>			
10:00 – 10:15	Network of Care Update <i>Debra Duncan & Melissa Black</i>			
10:15 – 10:30	Announcements <i>All</i>			
10:30	Meeting Adjournment			
Next Meeting: March 7, 2017 at 9:00 AM				

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