

**Partnership for a Healthy Durham  
HIV/STI Committee  
414 East Main St., Durham County Human Services  
January 25, 2017,  
11:30am-1:00pm  
AGENDA**

**Facilitator: Michael Wilson**

<b>Present:</b> Tonya Del Soldato, Candice Givens, Barbara Johnston, Gwendolyn McKnight, Eliazar Posada, Michael Wilson, Allison Matthews, Marissa Mortiboy			
<b>Project/Topic/Goal</b>	<b>Major Discussion Points</b>	<b>Recommendations</b>	<b>Action Steps</b>
<b>Welcome &amp; Introductions</b>			
<b>Review &amp; Approve November Meeting Minutes/Notes</b>	There were no changes to the November minutes.		
<b>Insurance info from Guest Jason Redman</b>	<p>Jason Redman is a certified health insurance agent who sells life, health, disability, critical illness and property insurance with several agencies. People often think they can't get life insurance or that it's too late. He works with people to make sure they are covered. He can also cover life threatening ailment or needs long term care insurance.</p> <p>His phone number is 919-699-1788 and can be reached by phone or text. His email address is <a href="mailto:jasoninsurance@aol.com">jasoninsurance@aol.com</a>. He works anywhere in the state of North Carolina.</p> <p>Health insurance coverage in the state is through Blue Cross Blue Shield or the Affordable Care Act.</p>		
<b>FHI 360 Grant Opportunity</b>	FHI 360 will present at the February meeting.		
<b>World AIDS Day Recap-Gauge interest in creating a sub committee</b>	<p>The committee discussed what went well and what needs to be improved from the 2016 World AIDS Day event.</p> <p><b>What Went Well:</b></p> <ul style="list-style-type: none"> <li>• Wonderful and moving for people in attendance</li> <li>• Loved the photo exhibit</li> </ul>	<p>Get people to donate for World AIDS Day 2017.</p> <p>Lincoln Community Health Center held a</p>	

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	<ul style="list-style-type: none"> <li>• Locations was good, drew people in</li> <li>• Good mix of activities</li> <li>• Good weather</li> <li>• Media coverage</li> <li>• Loved the quilt, can be added to</li> </ul> <p><b>What Can be Improved:</b></p> <ul style="list-style-type: none"> <li>• Advertise earlier (maybe with some online campaigns leading to WAD or sharing swatches to add to the quilt)</li> <li>• Complete and disseminate flyer earlier</li> <li>• Plan 1 event for 1 day---I think if we all focus our efforts on one main event, we can have things finalized sooner and have a broader, larger participation.</li> <li>• Involve local government leaders</li> <li>• Follow up with performers to make sure attending</li> <li>• Figure out a location early</li> <li>• Focus on planning early in the year</li> <li>• Send out Save the Date earlier, details weekly</li> <li>• Need well planned out communication strategy- share information at events, listservs, etc.</li> <li>• Reach out to partners early</li> <li>• Felt internal</li> <li>• Be intentional about purpose</li> </ul>	<p>World AIDS Day luncheon with providers. Could hold luncheons with additional providers for 2017.</p>	
<p><b>Durham Knows Updates</b></p>	<p>Durham Knows is working with NCCU for a Wednesday, March 22 event on campus. The slogan for the post spring break themed event is I Know What You Did Last Week. The event will have games for students, coordinated by students. Partners will be included to discuss PrEP, what is the HIV virus, proven methods for preventing HIV/STIs and testing. NCCU would like Durham Knows to sponsor activities, prizes and t-shirts. Participating organizations need to develop a game and man a table. Students would really like NCCU alumni to participate.</p> <p>A sign-in sheet went around for partners to sign up for the event. One idea is to pull in all the Partnership committees to have a booth.</p>	<p>Ask if can place Durham Knows ads in the front or middle of the bus in the future.</p> <p>Put Durham Knows materials in the Human Services building, partners, bar bathrooms- Shooters in Brightleaf?</p>	<p>Candice will send Marissa the NCCU event proposal.</p> <p>Candice will coordinate Partnership providers to attend the event.</p> <p>Michael will share information about the NCCU event at</p>

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	<p>The committee plans to bring Dr. Daskalakis from New York City to the Triangle area to speak to the medical community about increasing HIV testing and usage of PrEP. NYC has a campaign to eliminate HIV and has brought down infection rates. He will be speaking at UNC and Duke on May 4 and 5. Dr. Daskalakis will also meet with the activist community on what has worked in other places and how can we learn from that and they learn from us. The tentative proposal is to have a meeting at CAARE on the evening of May 4 with a community discussion. Another idea is to talk with other public health officials on how to put campaigns together. Community members need to be invited to attend as well.</p> <p>Durham Knows conducted bus ads September through November 2016. Surveys were conducted during the campaign in October and after the ads stopped running in November.</p> <p>The surveys were conducted at the bus station through a convenience sample. Results include:</p> <ul style="list-style-type: none"> <li>• Among people who had heard of Durham Knows, more people (87%) heard of the campaign in October than November (47%).</li> <li>• A majority of people remembered the ad about knowing their status. The exterior ad was the least recognized ad. The majority of people surveyed had been tested for HIV during both surveys (75%-78%).</li> <li>• Those who didn't want to get tested were either married, in a long term monogamous relationship or older.</li> </ul> <p>Two people can collect 100 surveys for two hours on two days. The surveys were in English only. There were five or six people who couldn't take the survey due language barriers.</p> <p>Conduct focus groups in the future to see if need to change design. Older people weren't comfortable asking their long term partners to get tested for HIV in fear of offending them.</p>	<p>Do another survey this month to continue to measure impact.</p> <p>Develop materials for older population.</p>	<p>the February Steering committee meeting.</p> <p>Alison will email Marissa about the focus groups.</p> <p>If interested in helping with surveys, let Marissa know.</p>
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	<p>Alison is conducting focus groups for the next phase of 2beatHIV crowdsourcing contest. They will be asking about what they would like to see in an HIV testing campaign. 2beatHIV and the HIV/STI committee will collaborate on the focus groups since they are looking for similar information.</p>		
<p><b>Announcements</b> <i>All</i></p>			
<p><b>Next Meeting: Wednesday, February 22, 2017, 11:30 am, 414 East Main St., 2<sup>nd</sup> floor conference room</b></p>			