

**Partnership for a Healthy Durham
HIV/STI Committee
Human Services Building, 414 E. Main St**

**April 26th, 2017,
11:30am-1:00pm
MINUTES**

HIV/STI Committee: The intent is to provide a community-based approach to address the growing problem of HIV & STI's, and factors that contribute to the increased incidences of HIV and STI's.

Meeting Outcomes

- Outcome 1: Prepare for Durham Knows collaborative Event in May, and brainstorm and Prepare action steps for up and coming events
- Outcome 2: Submit Committee Co-Chair Nominations

Facilitator: Michael Wilson

Present: James Yabough, Michael T Wilson, Jen Isherwood, Caressa White, DeAndra Bodiford, ShaQuiel Alston, Candice Givens, Barbara Johnston, Danita King, Allison Mathews, Alex Cordova, Dennis Hamlet, Noshima Darden-Tabb, Tonya Del Soldato, Brittani Blackmon, Marcus Hughes, Paul Weaver, Marissa Mortiboy			
Project/Topic/Goal	Major Discussion Points	Recommendations	Action Steps
Welcome & Introductions			
Review & Approve March Meeting Minutes	There were no changes to the minutes.		
Dr. Barbara Johnston-Durham Knows updates	<p>The Dr. Daskalakis visit planned for May 4 has been canceled due to a NYC nonessential travel ban to North Carolina due to House Bill 2. Drs. Sena and Cohen submitted letters to NYC City Hall detailing the importance of the visit. The Partnership should celebrate its work among healthcare professionals and the community. There may be an opportunity for a similar event in the future.</p> <p>Danita has updated information on the Durham Knows HIV testing cards, reached out to collaborate with community partners, and developed messaging for the Durham Knows Facebook and Twitter pages.</p> <p>The March 22 NCCU pre-exposure prophylaxis (PrEP) education event went really well. The students seemed</p>	<p>Partner with Allison Mathews to promote each other's efforts and use information from her crowdsourcing campaign related to suggested messaging to reduce HIV stigma.</p> <p>Add messaging to the website and committee materials on what to do after getting tested for</p>	<p>Danita and Marissa will move forward with establishing a contract with Dr. Swiner.</p> <p>Get messaging on reducing HIV related stigma from Allison Mathews.</p>

**Partnership for a Healthy Durham
HIV/STI Committee
Human Services Building, 414 E. Main St**

	<p>engaged and wanted to learn more about HIV prevention and PrEP. Between 45 and 60 individuals were screened. The donated iPad was given away at an NCCU event scheduled for later that evening. Danita would like to conduct additional events on NCCU's campus. Danita reached out to NCCU to discuss this but hasn't heard back yet.</p> <p>Durham Knows is thinking about partnering with a brand ambassador, local physician Dr. Swiner. She would post social media messages through her platforms, help with a Twitter chat and collaborate on community events at her practice. There would be a short trial period to evaluate whether the partnership was effective. The committee voted in favor of moving forward.</p> <p>On May 30 from 7-8:30 pm, Beyu Café, Durham Knows will host a discussion as part of the Beats and Bars festival with a conversation with local artists as panelists around HIV and STI prevention with testing as well.</p> <p>Jen presented findings on the Durham Knows bus ad campaign surveys. Demographics of the 278 surveyed were 58% male, 80% African American, with only 5% Hispanic/Latino. A challenge in delivering the survey is there were no Spanish speakers involved. Awareness of Durham Knows decreased over time. The Get Tested. Stay Safe ad was remembered the most. Most people heard of Durham Knows through word of mouth or the bus ads. During the March survey, a majority of respondents replied that the campaign had no or minor effect. The impact was larger during the campaign. Nearly 80% of respondents had been tested for HIV before.</p> <p>Recommendations include redesigning the bus ads to feature the Durham Knows logo more prominently, renew advertising efforts and continuing to focus on stigma</p>	<p>HIV whether results are positive or negative.</p> <p>Noshima with UNC CFAR should be on the panel for the Beyu Café event.</p>	
--	--	---	--

**Partnership for a Healthy Durham
HIV/STI Committee
Human Services Building, 414 E. Main St**

	reduction messaging. Don't just focus on testing, but also what happens if you test positive, living a healthy life with HIV, whether you can still have sex after testing positive, or how to stay healthy if you test negative.		
HIV/STI Committee Brainstorm for events	<p>The National HIV Testing Day event will be held at a housing community in Durham.</p> <p>The committee decided that instead of planning events, they would participate in existing local events with large crowds. The committee will partner with events to add activities such as panel discussions, song contests, etc. when possible.</p> <p>The committee voted to participate in:</p> <ul style="list-style-type: none"> • Bimbe Festival on May 20 • National HIV Testing Day with El Centro and the Durham County Department of Public Health on June 27 • Black August in the Park • NC Pride Festival on September 23 <p>Each Partnership HIV/STI committee table at these events will include HIV testing, condom distribution, an interactive game to reduce myths and stigma around HIV and various contests such as for participating in social media.</p> <p>UNC Center for AIDS Research (CFAR) can help leverage funding to do more events in partnership with existing events.</p>	<p>Reach young MSM at club events from 10 pm-2 am. Discuss how to effectively reach that population as a committee and who will take the lead.</p> <p>Talk to people who work with high school students and youth about best ways to reach.</p> <p>Reach out to other parts of Durham County such as near Hwy 98 and south.</p>	<p>Danita will reach out to Jennifer and Osaffo James at NCCU to have guided conversations about what works in reaching the community.</p> <p>Barbara will ask Dr. Ito at Lincoln about working with youth.</p> <p>Danita will coordinate the outreach events.</p> <p>Allison, Danita, Noshima and Candice volunteered to participate in the Bimbe event.</p>
Committee Co-Chair Nominations	Each Partnership committee will hold co-chair nominations at their April meeting and online for a period following the meeting. Individuals can nominate themselves or others. Nominees should be involved in the Partnership for a year prior to the start of the July 1, 2017-June 30, 2018 term.		

**Partnership for a Healthy Durham
HIV/STI Committee
Human Services Building, 414 E. Main St**

	Marissa will contact those nominated to see if they would like to appear on the May co-chair election ballot.		
Announcements <i>All</i>	<p>Noshima is still recruiting individuals to participate in a PrEP study with the UNC Global HIV Prevention and Treatment Clinical Trials Unit. Please help spread the word about the study.</p> <p>The NC Young Women’s CoOp study is recruiting young African-American women between 18 and 25 for a health research study.</p> <p>Allison is helping develop a Community Advisory Board (CAB) for HIV cure clinical trials. She is working with communities to learn more about their opinions about cure science.</p>		
Next Meeting: , Wednesday, May 31, 11:30am			