

Partnership for a Healthy Durham
Obesity and Chronic Illness Committee
February 8, 2017
Minutes

Facilitated by: Kelly Warnock

<p>Present: Jannah Bierens, Stani Sims, Kiah Gaskin, Alison Smith, Jeff Forde, Jennifer Delcourt, Marissa Mortiboy, Bryan Poole, Perry Whitted, Annette Smith, Julian Xie, Keyanna Terry, Neal Curran, Sabina Bastias, Jen McDuffie, Joyce Page, Willa Robinson <i>Guests:</i> Christine O’Sullivan, Caroline Lu, Beth Hopping, Linden Thyler</p>		
Project/Topic/Goal	Major discussion points	Action steps/ responsible persons
<p>Welcome newcomers Review minutes</p>	<p>There were no changes to the minutes.</p>	
<p>Center for Advanced Hindsight (behavioral economics in regards to food) Linden Thyler and Beth Hopping</p>	<p>Linden and Beth focus on financial well-being and health at the Duke Center for Advanced Hindsight and work in food systems. Within the lab, there are two main projects. One is designing a randomized trial around health coaching. Coaches call people with chronic conditions and work with people to manage illness.</p> <p>They are also designing a grocery shopping intervention to increase fruit and vegetable consumption among consumers. The intervention will include different types of shopping lists- blank list for the control group and a list with fruits and vegetables for the treatment group. The experiment is being done primarily with Medicaid patients to get people to think about grocery shopping in a different way. The committee suggested adding an average price of produce to the shopping list and making the lists customizable for the neighborhood/area. There are currently nine states included in the study.</p> <p>Linden and Beth are partnering with the Durham Co-op to determine what changes can be made in the store to change shopping behaviors. They are testing an app that sends out push notifications when you arrive at the Co-op around positive shopping behaviors. A person has to be a member of the co-op to use the app.</p>	

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	<p>They will launch Food Insight Group, a consulting firm starting July 1. They want to partner with community organizations to implement and evaluate programs to increase food access/nutrition through policy and built environment changes.</p>	
<p>Bike and pedestrian plan and Healthy Mile Trail updates (Marissa) Bryan Poole</p>	<p>The Durham Bike + Walk Plan is an update of the pedestrian plan from a decade ago. The purpose is to tackle specific projects and make quick impacts. The City prioritized 500 to 600 miles of sidewalks. A steering committee looked at variables such as proximity to businesses and neighborhoods, connectivity, etc. The next steps were to identify which projects are buildable and feasible. This led to the list of 25 sidewalk gap projects, 25 intersections and 25 bike/pedestrian projects.</p> <p>The maps were released to the public on February 7, asking for feedback. Additional comments received on non-selected projects may be incorporated into future plans. The City is primarily looking at feedback for chosen corridors which will be implemented in the next fiscal year. The Council has allocated \$15 million for sidewalk components. The City is seeking funding for the bike and intersection projects. The public speaking out about their funding priorities at February and March Coffee with Council meetings will help. Writing letters and emails to City Council may make a difference. Take the City Council survey on funding priorities and share with others.</p> <p>The Bike + Walk Plan will accept feedback in an online survey. Bryan is planning to talk with (Partners Against Crime) PACs and community groups. The City will be doing additional community outreach and forums once the draft proposal is released. Deadline for the survey is February 28. The final plan will be released in early March. The intent is to have the plan adopted by Durham City Council in early May.</p> <p>Visit www.durhambikewalkplan.com to make comments on the Wiki map on the website. You can also email Bryan Poole at bryan.poole@durhamnc.gov.</p>	<p>Jen McDuffie will draft a letter advocating for bike and pedestrian funding for committee members use when contacting Council members.</p>

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<p>Sugar/Soda work group updates</p>	<p>The soda tax workgroup is doing more research about the issue. They spoke with attorney Rochelle Spark on the reality and logistics of a soda tax such as funding and politics. Anything related to taxes would have to happen at the state level. Rochelle’s advice is to be discreet and meet with people in the area who are doing work in this area to do fact finding and research. Look at other options which may not be a tax. Join the sugar sweetened beverage (SSB) listserv to ask questions and receive information.</p> <p>Kelly met a group including Fred Johnson and Dr. Sarah Armstrong with Duke University and others about sugar sweetened beverage focus groups and campaign ads in locations such as doctor, dentist offices and grocery stores. It was suggested Edison Johnson as a site for the campaign. The committee needs to help determine what messages resonate.</p>	<p>Linden/Beth will send the SSB listserv link to Kelly to send out to the committee.</p> <p>Let Kelly know if want to be added to soda tax or sugar sweetened beverage workgroup emails.</p>
<p>Announcements</p>	<p>EDCI is hosting Healthy Mile Trail walks at Holton Career and Resource Center on Tuesday mornings, 9 am and education sessions on Thursday mornings. Partners Against Crime (PAC) 3 will be holding a Healthy Mile Trail clean-up the third Saturday in April.</p> <p>The annual HK on J march is on Saturday, February 11 in Raleigh. A bus will leave from Central Market at 8:30 am. Other buses are available in Durham for those who need a ride.</p> <p>Durham Parks and Recreation summer camp information is now available. There are new camps this year such as musical theater. Water safety will be taught at all camps. Registration begins in March. There are reduced fees for low income families.</p> <p>The North Carolina Department of Public Health and Cooperative Extension are offering a faith-based community grant opportunity for bike fix stations. The deadline is February 14.</p>	

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<p>Workgroups and report back</p>	<p>Physical Activity-</p> <ul style="list-style-type: none">• The EDCI Tuesday morning Healthy Mile Trail walking group is growing.• Jeff Forde met with police Master Sergeant about holding Walk with a Cop. The sergeant is interested but really busy. The walk could be held on the third Thursday in April when PAC 3 has their clean-up.• The Men Health Group will start walking regularly and could use the Healthy Mile Trail at Holton as a site for an April walk.• Staff at the Lincoln Community Health Center contacted Marissa about starting a walking group at the Healthy Mile Trail at Lincoln.• The OCI committee is interested in holding a Healthy Mile Tail on a different trail for four weekends in April. A walk will not be held Easter weekend.• Denver is working with Duke University students between February and April on canvassing, cleaning up, developing materials and evaluating the Healthy Mile Trails.• Marissa will ask Bryan Poole about durable paint to use. Marissa will look into purchasing additional Healthy Mile Trail shirts. Marissa will send Jeff the Healthy Mile Trail survey so they can start evaluation. <p>Education-</p> <ul style="list-style-type: none">• Jannah will touch base with Betsy again about the “Food and More” program. Jannah suggested attending a meeting with her to get coordinators on board with the idea of having people at pantries with a table or talking to recipients about resources in Durham.• Willa suggested that we do a site visit to see how the pantry is set up. Before we do that, the group decided that we should just focus on one site for a pilot out of the pantries Betsy is involved with. We will get her insight for that selection.• There was also a suggestion to have a Partnership table at the wellness booster to get information out about our committees and meetings. Perhaps small workgroups could be highlighted as well?	
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	<ul style="list-style-type: none">• Community member suggested alternative meeting dates for partnership meetings- Evenings or at lunch perhaps?	
Next OCI meeting: March 8, 2017, 414 E. Main St.		