

**Partnership for a Healthy Durham, Obesity and Chronic Illness Committee**  
**Location: 414 East Main Street, 2<sup>nd</sup> floor conference rooms**  
**Agenda: June 14, 2017**

Meeting Outcomes

- Outcome 1: Receive updates from Neal Curran (Bull City Cool) that relate to OCI committee’s work
- Outcome 2: Continue working in small groups to progress us toward the committee’s action plan objectives
- Outcome 3: Provide opportunity for networking and continued collaboration between agencies and community members

Facilitated by: Jannah Bierens

<b>Present:</b> Betsy Crites, Jen McDuffie, Marissa Mortiboy, Patrice Carr, Denver Jameson, Chelsea Hawkins, Jannah Bierens, Jen Isherwood, Aubrey Delaney, Nasim Youssefi, Barbara Rumer, Keyanna Terry, Joyce Page, Meghan Brown, Neal Curran, Willa Allen, Jeff Forde, Jennifer Delcourt, Michelle Pillepich, Adante Hart		
Project/Topic/Goal	Major discussion points	Action steps and responsible persons
<b>Welcome newcomers</b> <b>Review minutes</b>	The committee tried a new way of doing introductions- asking members to share their name and organization as well as one or two free or low cost services they offer to the community.  There were no changes to the minutes.	
<b>Announce new co-chair</b>	Chelsea Hawkins was elected co-chair and will join Jannah Bierens to lead the Obesity and Chronic Illness committee for the 2017-2018 term.  Former OCI committee co-chair Kelly Warnock will be the new overall Partnership co-chair for the 2017-2019 term and serve along Gina Upchurch.	
<b>Updates: USDA FINI Grant, Bull City Bucks, to connect Duke Health and Food Lion, sugar sweetened beverage project</b> Neal Curran, Bull City Cool	Bull City Cool has applied for the United States Department of Agriculture Food Insecurity Nutrition Incentive (USDA FINI) grant. Bull City Cool was awarded \$800,000 over four years to increase fruit and vegetable consumption among Supplemental Nutrition Assistance Program (SNAP) recipients. The purpose of the grant is to change shopping behaviors.  Lincoln Community Health Center (LCHC) patients referred to the Bull City Cool program will enroll in the Food Lion MVP card program. When an individual spends \$40 in EBT benefits, points are accumulated on the MVP card to use on	

	<p>fruits and vegetables. The long term goal is to have data that shows prevention cost savings by providing fruit and vegetables to individuals. The program will only be available at LCHC and satellite clinics. It could potentially roll out to more clinics in the future. All 12 Durham Food Lion stores will participate.</p> <p>The sugar sweetened beverage conversation is now focusing on education. The group wants to learn more about the Durham's Innovative Nutrition Education (DINE) program in schools. There was discussion about developing a social media education campaign focusing on how communities of color are targeted by sweetened beverage companies.</p> <p>It was suggested to have a campaign to emphasize drinking water as the healthy, sexy choice and better for the environment. The sugar sweetened beverage group meets on the second Thursday of the month, 10:00 am at Reinvestment Partners, 110 E. Geer St.</p>	
<p><b>Announcements</b></p>	<p>Bull City Open Streets will be held on Saturday, June 17 from 10:30 am to 1:30 pm on Driver St.</p> <p>East Durham Children's Initiative (EDCI) will be host a bicycle rodeo on July 19, from 12:30 to 1:30 pm. Volunteers are needed.</p> <p>Partnership Quarterly meeting will be held on July 19, noon to 1:30 pm in Conference Room A of the Durham County Human Services building. The agenda includes recognizing new, returning and outgoing co-chairs and the relaunch of the Network of Care website.</p> <p>On June 17, noon to 3:00 pm, McDougald Terrace is hosting an education event at Burton Park. Contact Joyce Page at <a href="mailto:jpage@dconc.gov">jpage@dconc.gov</a> if you are interested in participating.</p> <p>The Durham County Men's Health Council is hosting a series of walks at local partks. The next walk will be Saturday, July 15 from 9-10 am at Sandy Creek Park. Contact Jeff Forde with Durham Parks and Recreation at <a href="mailto:Jeffrey.forde@durhamnc.gov">Jeffrey.forde@durhamnc.gov</a> for more details.</p>	

<p><b>Workgroups</b></p>	<p><b>Physical Activity-</b> There will be a Healthy Mile Trail walk at Bull City Open Streets on June 17 around 11 am. Jen McDuffie will get in touch with Annette to visit Campus Hills. The LCHC trail needs to be redone. Staff is interested in starting a walking group. The work group discussed working with Lincoln staff to redo the trail and do a kickoff in the fall. Jeff will write an article for the Replay newsletter to promote the Healthy Mile Trail. The article will appear in July. Jeff will have to get approval to do an article on the Healthy Mile Trails for Play More magazine. It was suggested to test the clean graffiti method with the city staff to see if it would work. It was suggested to look into getting metal stencils. New stencils should include a Healthy Mile Trail hashtag.</p> <p><b>Education-</b> Hosting information stations at food pantries is continuing. The work group is determining how to get information to the public at locations without wifi. Share information, events and resources with the workgroup so they can promote at the food pantries. Jannah is going to get volunteers through the DCo Leadership Academy to help with the information stations. End Hunger Durham collaborated with City Hall on the Go to share information. The City Hall bus has wifi.</p> <p><b>Nutrition-</b> The Aetna grant results should be in by July 24. The two-year \$100,000 grant would support a consultant to work with corner stores to make them more profitable and sell healthier foods. The grant would also help Los Primos with signage and purchase microwaves for corner stores to promote healthy frozen meals. The workgroup discussed various community issues such as culturally competent cooking classes, partnering with restaurants to introduce healthier versions of meals and partnering with restaurants only open for lunch to hold cooking classes in the evenings.</p>	<p>Marissa will contact Tawana Farrow at LCHC about redoing the Healthy Mile Trail in the fall.</p> <p>Marissa will contact Dr. Seronda Robinson at NCCU about adding signage to the Healthy Mile Trail at Lincoln to also promote the NCCU walking trail.</p> <p>Denver will contact city employees about using a power washer to test clean graffiti.</p> <p>Marissa will ask The Savage Way about only doing one trail to test the clean graffiti method.</p> <p>Jennifer will contact Perry about metal stencils for HMT.</p>
<p>***Next OCI meeting: Wednesday July 12, 2017, 414 E. Main St.***</p>		