

Partnership for a Healthy Durham, Obesity and Chronic Illness Committee
 Location: 414 East Main Street, 2nd floor conference rooms
 Wednesday, September 13, 2017
MINUTES

Meeting Outcomes

- Outcome 1: Receive information and updates from Debra Duncan about the Durham Network of Care Website and provide feedback on website features, content, strengths and any areas of enhancement.
- Outcome 2: Work within workgroups to review action plan progress and discuss next steps of action for final year of the current action plans.

Facilitated by: Jannah Bierens

Present: Chelsea Hawkins, Jannah Bierens, Neal Curran, Jen Isherwood, Candice Alick, Sara Clement, Cara Hall, Kia Campbell, Keyanna Terry, Kiah Gaskin, Kelly Warnock, Nasim Youseffi, Stani Nykki Sims, Jeffery Forde, Cherie Conley, Tiana Jones, Kiah Gaskin, Marissa Mortiboy		
Project/Topic/Goal	Major discussion points	Action steps and responsible persons
Welcome/Introductions Review minutes		
Debra Duncan <i>Alliance Behavioral Healthcare</i> Durham Network of Care Website	<p>The Partnership for a Healthy Durham Communications committee has been working with Alliance Behavioral Healthcare over the past two years to improve Durham Network of Care (DNOC).</p> <p>DNOC has been around for 11 years. Usage has increased likely because of changes. Recent changes to improve the website include added icons instead of text on the right side for various resources such as physical activity, food and nutrition, housing, etc., links to emergency services numbers, the real transit app to find out where buses are and how to locate services, additional resources and Wake Network of Care. There is an option to change language up to 130 different ones. Individuals can also keep their personal medical records on the site and grant access to others.</p>	Committee members will the share DNOC website with the community.

The taxonomy for entries has been made less specific to make searching by topic easier. There are fewer categories to make looking for resources simpler.

A banner was recently added across the top of the website. Send Debra stories and links to add to the banner at the top of the DNOC website. These should be interesting things going on in Durham, not just one time events.

There is a GeoMap feature to pick a resource category and by location closest to your zip code. Individuals can also search for services within a certain distance.

There is a mobile app to download directly from the website. Debra has instructions on how to download.

The Learning Center across the top of the website has 24 different topics. The service directly no longer has a search function and has popular topics instead. If the topic is not listed, choose the Other category.

If an agency is listed in DNOC, mass emails go to agencies twice a year. Updates on the website go through Debra for final approval. Debra sends out emails twice a year to organizations for updates.

There is space to add community announcements. Send electronic flyers to Debra to upload to the website. Agencies can add their own information to the Community Calendar portion of DNOC.

Let Debra know if you would like DNOC promotional materials.

There is an evaluation plan. Jen has been tracking the site analytics to measure web traffic.

<p>Workgroups</p>	<p>The physical activity, nutrition and education/marketing workgroups looked at DNOG as end users and made recommendations to further improve the site. The recommendations will be sent to Debra and the DNOG workgroup.</p> <p>Physical Activity- An individual in the Ridgefield neighborhood contacted Marissa about creating a Healthy Mile Trail. The committee agreed to support the trail. Marissa will respond to see how many volunteers are available to help with the trail, when they want to paint and identify the ¼ mile markers. Jeff knows someone with Parks and Rec who wants to do a trail at Morreene Rd. Tiana and Jeffery will follow up and walk the proposed route.</p>	
<p>Announcements</p>	<p>The Partnership for a Healthy Durham October 18 Quarterly meeting will focus on food related issues. The Food Bank, Duke Center for Food Policy and NC State will discuss present. Attendees should bring food related resources and flyers to share.</p> <p>The sugar sweetened beverage workgroup meeting will be held on September 14, 10 am at Reinvestment Partners, 110 E. Geer St.</p> <p>Bull City Fit is expanding services to the W.D. Hill Recreation Center and they will be working with the Lincoln Community Health Center (LCHC). LCHC will start referring patients to the W.D. Hill location in October.</p> <p>The Durham County Department of Public Health is hosting a grocery store tour at Food Lion at 2400 Holloway St. Holloway St. on September 20 at 10 am. The tour will be held in Spanish</p> <p>El Centro Hispano is hosting its annual health fair on September 17, 10am-4 pm at the Lakewood Shopping Center.</p>	
<p>***Next OCI meeting: Wednesday, October 11, 2017; 414 E. Main St.***</p>		

