

**Partnership for a Healthy Durham
HIV/STI Committee
April 27, 2016
Minutes**

Facilitated by: Paul Weaver

Present: Brian Goings, Dennis Hamlet, Cedar Eagle, Candice Givens, Glenda Care, Tonya Del Soldato, Michael Wilson, Paul Weaver, Peyton Williams, Isabel Garavino, Natalie Kitaif, Damon Ogburn, Joyell Arcsott, Noshima Darden-Tabb, Marcus Hughes, Wanda Wilkins, Susie Surles, Cynthia Royster <i>Guests:</i> Piper Kessler, Monique Velasquez, Evan Howell, Melissa Boddie, Kim Patterson			
Agenda Items	Major Discussion Points	Recommendations	Action steps and responsible persons
Welcome/Review of Minutes	There were no changes to the minutes.		
Durham Knows Social Marketing Presentation	<ul style="list-style-type: none"> • Students in a UNC School of Journalism Social Marketing class presented their work on the Durham Knows campaign. • The students have been working with Paul Weaver this semester to create ideas and recommendations for the campaign. 		
Velasquez Media Presentation	<ul style="list-style-type: none"> • Velasquez Media shared the status of their work on the Durham Knows campaign and outcomes. 	At the beginning of each meeting, ask attendees to take out their smartphones and like/tweet/share Durham Knows and Partnership social media posts.	
Lincoln Heritage	<ul style="list-style-type: none"> • The organization provides life insurance for those living with HIV and AIDS. They shared information on their services. 		
Co-chair Nominations	<ul style="list-style-type: none"> • Co-chair nominations were made for the July 1, 2016-June 30, 2017 term. • Marissa Mortiboy, Partnership Coordinator will contact nominees to see if they would like to appear on the May ballot. • Co-chairs will be voted on at the May 25 meeting and for a short period online following the meeting. 		

Announcements			
Next Meeting	May 25, 11:30am-1:00 pm		