

Partnership for a Healthy Durham Quarterly Meeting

October 21, 2015

Minutes

Facilitated by: Kimberly Monroe

Present: B. Angeloe Burch Sr., Elliott Armstrong, Kimberly Monroe, Wanda Boone, Jen Isher-Witt, Melissa Black, Charlene Reiss, Lloyd Schmeidler, Kristin Hathorn, Kara Van de Grift, Tonya Del Soldato, Crystal Dixon, Alyse Lopez-Salm, Mel Downey-Piper, Carolyn Harris, Amelia Hulbert, Sue Gilbertson, Gina Upchurch, Caressa White, Earl Boone, Earl Bradley, Sue Gilbertson, Kelly Tan, Katherine Hobbs Knutson, Marissa Mortiboy

	Topic	Major discussion points	Action steps and responsible parties
12:05-12:10	Introductions		
12:10-12:15	Review Minutes	There were no changes to the minutes.	
12:15-12:30	Substance Abuse Summary 2015 and TRY Action Items Wanda Boone, Durham TRY	<p>Durham TRY addresses risk factors for substance use in youth. Durham TRY uses data to determine strategies for prevention and action steps.</p> <p>Wanda shared statistics on substance use among different populations and ages, emergency department visits related to substance and HIV rates.</p> <p>Durham TRY has a campaign everyone can be involved in, Talk it Up! Lock it Up! The campaign encourages adults to lock up and monitor alcohol in their homes. Anyone can sign the pledge. Wanda asked everyone to share with her additional locations to implement the campaign.</p> <p>Marijuana use is a public health issue. Durham TRY will use the same public health messages for marijuana as for alcohol. The new marijuana deposits more tar in the lungs than cigarettes.</p>	

		<p>For more information on Durham TRY, visit the Durham TRY website, www.durhamtry.org.</p> <p>The coalition meets the second Wednesday of the month at Golden Belt. Everyone is welcome to attend.</p>	
12:30-1:15	<p>Partnership Communications Committee: Progress and Findings</p> <p>Jeff Quinn, Durham CONNECTS Kelly Warnock, Durham County Department of Public Health</p>	<p>There has been a need for the communications committee for several years. The charge from the Partnership Steering Committee is to improve external communications, branding and internal communications. The communications committee is made of communications professionals and members of the Partnership.</p> <p>The committee first met in April and started by brainstorming community assets and needs. Being aware of community resources for the public and agencies is a recurring theme at Partnership committee and community meetings.</p> <p>One idea from the committee is a resource database with a full-time staff member. Another option is placing kiosks in Durham community members can use to search for resources.</p> <p>Best practices show that online resources get out of date quickly and needs someone to update the site and ensure accuracy of information. Online databases need be complete as possible, have a simple keyword search and branding and reputation are key.</p>	<p>Partnership members who refer individuals to resources were asked to take the agency communications survey.</p> <p>The communications committee will collect responses and share results at a future meeting.</p>

	<p>The communications committee did review DHI, Network of Care and United Way 211 existing resource guides and websites.</p> <p>To address agency needs, the committee discussed creating or using a shared database specifically for agencies. The database would allow for live, updated client progression, track outcomes of clients and referrals to other agencies. A COACH system which does all of this exists in Durham and could be used.</p> <p>Benefits of using a COACH or COACH-type system include that it is community developed and driven, care for community members is better streamlined, community capacity and infrastructure are identified and data is provided for further advocacy for resources. Barriers include consistent monitoring, more resource intensive than other options, initial development process is time intensive, cost and HIPPA/establishing MOUs.</p> <p>The committee developed a survey for providers and community members. The survey asks what is being used, need for outreach or rebranding, barriers and types of platforms possible.</p> <p>Suggested to check in with HMIS, homeless management. Spoke with Genesis Home. The HMIS system does not have referral piece. Some Duke divisions and a handful of agencies are using COACH. If a group of agencies, 90 or more are interested in using, fee may be able to be waived.</p>	
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1:20-1:30	Announcements	<p>FHI 360 is conducting an evaluation of the Partnership to determine what makes it successful. Results will be used to improve the Partnership. They are currently conducting focus groups. If you would like to participate, contact Marissa Mortiboy.</p> <p>The Men's Health Initiative is hosting a walk at 9am on November 7 from Eastway Elementary to the Holton Career and Resource Center.</p> <p>The Durham Diabetes Coalition and El Centro are hosting a Celebration of Health event on Saturday, November 7, 10 a.m.-4 p.m. at the Holton Career and Resource Center. The Partnership for a Healthy Durham is sponsoring a fresh food giveaway from Veggie Van.</p> <p>HELP is a Project Access program which will loan durable medical equipment out to Durham residents. Volunteer training on October 28. November 14 is an equipment</p>	

	<p>donation day. Contact Anne Drennan at 919-489-2942 for additional details. The grand opening is January 5 at 11 a.m.</p> <p>The Durham Diabetes Coalition is hosting a What is the 411: Heart Health on Thursday, November 12 from 10 am until 2 pm at 414 E. Main St. Free diabetic supplies will be available.</p> <p>ACA and employer open enrollment sign-up begins November 1.</p> <p>Alliance Behavioral Healthcare is hosting Recovery and Self-Determination Trainings in October and November. Yancee Perez with Alliance will share the information with Marissa to send out to the full committee.</p>
Next meeting	January 20, 2016, Durham County Human Services Building, 414 E. Main St., noon-1:30 pm