

**Partnership for a Healthy Durham
Communications Committee
Human Services Building, 2nd Floor Conference Room, 414 East Main Street, Durham**

**September 13, 2016
MINUTES**

Facilitator: Melissa Black

Present: Melissa Black, Kiah Gaskin, Jeff Quinn, Jacob Lerner, Peyton Williams, Tara Ilesley-Murillo, Marissa Mortiboy, Pam Purifoy, Kelly Warnock, Khali Gallman <i>Guests:</i> Sam Poley			
Project/Topic/Goal	Major Discussion Points	Recommendations	Action Steps
Introductions & Icebreaker <i>Melissa Black & All</i>			
Review & Approve August Meeting Minutes/Status Update on Action Items <i>Melissa Black & All</i>	There were no changes to the minutes.		
How to Use Social Media for Public Relations and Marketing <i>Sam Poley, Director of Public Relations and Communications, Durham Convention & Visitors Bureau</i>	Sam's presentation covered public relations and social media. He advised how public relations works in social media and vice versa. Sam also gave advice and general tips including on how to manage social media accounts, the media and crisis situations.		
Announcements <i>All</i>	<p>Peyton Williams asked the committee to take the survey on the communication piece he developed for the Partnership. Please share the survey with your networks. Peyton is trying to get a more diverse representation of the Durham community.</p> <p>Tara is in charge of Duke Division of Community Health's social media until December. If you have content on your programs, send to Tara to post.</p> <p>Durham Connects has a position open for a bilingual nurse. Share this information in your networks. Marissa will include this information in the October Partnership newsletter.</p>		<p>Marissa will send Peyton's survey link to Melissa and Jeff to send out to the committee.</p> <p>Marissa will contact Lincoln Community Health Center about conducting surveys there.</p>

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	<p>Kelly presented to Partners Against Crime (PAC) 4 meeting on Saturday, September 10. The attendees were very receptive to the information. PAC meetings would be a good place to go to share information.</p> <p>Marissa sent out the registration link to volunteer for the Community Health Opinion Survey in the September Partnership newsletter. Please share with your networks.</p>		
Next Meeting: October 4, 2016, 9:00 AM			