

**Partnership for a Healthy Durham
Communications Committee**

January 12, 2021 @ 9:00am – Zoom/Virtual

AGENDA

Facilitators: Heather Mountz & Tara Hsley

Communications: The purpose of the committee is to improve the Partnership’s external communications, internal communications and branding.

Meeting Outcomes:

- Member check-in
- Discuss membership directory next steps
- Planning discussion

Time	Project/Topic/Goal	Major Discussion Points	Recommendations & Action Steps
9:00 – 9:05	Introductions & Icebreaker <i>If your life were a TV show, what genre would it be and why?</i>		
9:05 – 9:10	Review & Approve December Meeting Minutes		
9:10 – 9:30	Status update <i>1. Partnership Membership Directory Proposal – presenting at the Quarterly Partnership meeting & next steps</i> <i>2. 6-month planning discussion</i>		
9:40– 9:45	Announcements & Meeting Adjournment		
Next Meeting: February 2, 2021 at 9:00 AM			

**Partnership for a Healthy Durham Communications Committee
2018-2021 Action Plan Goals and Objectives**

GOAL 1: Internal Communication – or – Partnership members know about all committees’ activities (and know how to support them).

- OBJECTIVE #1: Implement in-person cross-committee representation at committee meetings to ensure each Partnership member is updated on all committee activities
- OBJECTIVE #2: Serve as technical assistance for other Partnership committees by 1) sharing stories and events from committees with public via multiple outlets and 2) reviewing and providing feedback on materials created by other committees

GOAL 2: External engagement/communication with the community – or – the community knows who the Partnership is and what we do

- OBJECTIVE #1: Assess Partnership membership directory to determine sectors and demographics represented in order to identify gaps.