

**Partnership for a Healthy Durham
Steering Committee
November 16, 2020
Minutes**

Facilitated by: Angel Romero

Present: Angel Romero, Pam Diggs, Jeff Howell, Donna Biederman, Kimberly Alexander, Kearston Ingraham, Mel Downey-Piper, Heather Mountz, Kristen Naney, Sofia Edelman, Caressa Harding, Marissa Mortiboy

Guest: Kristen Patterson

Topic	Major Discussion	Recommendations and Action Steps
Welcome/Icebreaker	What is the grossest food you've eaten to be polite or an awkward food experience?	
Review September Minutes	There were no changes to the September 2020 minutes.	
Community Health Assessment (CHA) Update <i>Marissa Mortiboy and Benay Hicks</i>	<p>Marissa provided a status update of 2020 CHA writing process.</p> <ul style="list-style-type: none"> • Part-time contractor Benay Hicks will be leaving the position in early January. She is conducting the data review of the CHA sections. Writing teams started turning sections in September on weekly staggered due dates. The goal is to finalize all the sections by the end of the year and then have Rod Jenkins and Michelle Lyn review. • Community listening sessions- to be held in February/March 2021 • Tips or ideas for equitable and inclusive virtual listening sessions <ul style="list-style-type: none"> ○ Marissa will talk with Lara Khalil with the City of Durham Office on Youth about their virtual listening session experience. ○ Angel suggested using a drive-in event because a lot of people don't have access to computers or internet. Meet outside at apartment complexes while socially distanced. These are in addition to Zoom. ○ Kearston suggested looking at ways to do outreach in housing communities and into the community, in mailbox or contactless deliveries of materials. ○ Sofia suggested reaching out to El Futuro about contact with Latinx community. ○ Heather said ask the Durham Center for Senior Life to push out the opportunity to their clients. They did a lot of work with their clients 	<p>Send Marissa recommendations for new part-time Partnership contractor.</p> <p>Marissa will send the contractor job description to Steering committee.</p> <p>Donna Biederman suggested that all data from 2019 CHA Survey should be reported by race, whether it's significantly significant or not.</p> <p>Revisit CHA listening session questions with committees in December 2020 or January 2021 meetings to prioritize or revise questions.</p>

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	<p>to get them educated about technology after the pandemic started so that they could remain engaged.</p> <ul style="list-style-type: none"> ○ Jeff Howell recommended doing a session with folks like Urban Ministries or groups who are working next to those experiencing homelessness. <p>The majority of the Steering committee favored adding COVID questions to the listening session. The Housing committee will ask about housing quality.</p>	<p>Marissa will reach out to Niasha Fray to see if she still wants to partner on the listening sessions.</p> <p>Add Promotoras to the priority list for listening sessions.</p>
<p>Committee Share out <i>All</i></p>	<p>Committee co-chairs shared three key points to share about their committee?</p> <p>Mental Health committee:</p> <ul style="list-style-type: none"> • Continue having the meeting be a space for people to talk about struggles of working on the ground right now • Pivoted towards sharing more resources, in formatted folders • Helpful if could share folders with Marissa and if other co-chairs have will share <p>Health and Housing</p> <ul style="list-style-type: none"> • Caressa shared that she really enjoyed the committee meetings and working with the committee members • Committee reviewed their action plan to determine what could be done during COVID, split up into workgroups to work on workplan objectives at the October and November meetings <p>ODaFA</p> <ul style="list-style-type: none"> • Mel and Jeff spoke at a roundtable to understand needs of food pantries and the community • Holding space at meetings for people who are on the front lines, see where to collaborate where possible 	

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	<ul style="list-style-type: none"> • Experimented with Outlook invite to send calendar invites to all committee members, got new faces at the meetings • Have leaders moving things forward between meetings such as Healthy Mile Trails • School Nutrition Group designed a one-page FAQ on schools meals and worked with Communications committee, need expertise from Communications on how to make information as accessible as possible, workgroup partnered with Marissa to purchase Durham Public Schools (DPS) signs to promote free meals <p>Communications</p> <ul style="list-style-type: none"> • Reviewed the committee action plan to accomplish low hanging fruit, activity on action plan was to create a membership directory which also came up in committee needs assessments, drafted a proposal and working on to present to Steering committee in December <p>Access to Care</p> <ul style="list-style-type: none"> • Planning a program for National Black HIV/AIDS Awareness Day and show the movie Thicker Than Blood virtually and a panel discussion in February • Discussed supporting Fast Track Cities World AIDS Day event • Ways to work and do outreach with HIV positive patients and look at chronic care such as cancer screenings • Men’s Health Council event, NC Cancer Control toolkit looking to push it out during Lung Cancer Awareness Month, push testing for radon, collaborate with housing piece 	
<p>Advocacy Training <i>Marissa Mortiboy</i></p>	<p>Marissa shared that she contacted Spitfire Communications to conduct the advocacy training. The trainings will consist of crafting a compelling 90-second (or less) elevator speech to describe their organization’s work and its importance, test elevator speeches with colleagues and receive feedback on</p>	<p>Marissa will reach out to set up dates for the training.</p>

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	<p>how to improve it. Address the following questions- who do we start with what do we ask for, and how do we stay on the right side of the lobbying line? and how do we connect our work with the policymaker's interests? According to the survey for the Steering committee on the sessions, they will be completed as:</p> <ul style="list-style-type: none"> ○ Two 90-minute sessions with at least one during a scheduled Steering committee meeting ○ One coaching session in a group, with some one-on-one hours <p>Pam encouraged committee members to participate because this training will help as the Partnership moves towards an advocacy role. It would be great to have the group work together on this. Each committee develop an elevator pitch. The group was in favor of participating in the training.</p>	
<p>Robert Wood Johnson Foundation Grant Opportunity <i>All</i></p>	<p>There is a new grant opportunity supported by the Robert Wood Johnson Foundation- https://dashconnect.org/funding-opportunities/lapp/. There is \$100,000 in funding for a one-year period. Marissa thought of using the funds to support the Partnership's NCCARE360 Task Force work.</p> <p>Jeff shared the United Way looking at an Equity Atlas but for the Durham region. He is interested in aligning efforts.</p>	<p>Marissa will talk with Jeff about United Way funding and aligning to the LAPP grant.</p> <p>Kearston Ingraham, Kristen N, Sofia Edelman, Angel Romero and Jeff Howell are willing to assist with the grant.</p> <p>Marissa will review grant and reach out about roles and more specifics.</p>
<p>Announcements <i>All</i></p>	<p>Sofia and Ashley would like to move the Mental Health committee meetings to 2-3 pm on the third Thursday of the month.</p> <p>National Society of Black Engineers' – Research Triangle Professionals COVID-19 Public Health Presentation and Panel Discussion</p>	<p>Heather will send out the event flyer.</p>

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Date: Thursday, November 19, 2020

Time: 6:30pm- 8:30pm

Registration Link: <https://www.eventbrite.com/e/covid-19-public-health-presentation-and-panel-discussion-tickets-127593137509?aff=ebdssbonlinesearch>

Duke University School of Nursing (DUSON) and D-CHIPP are working together to provide training to bring together academic researchers and partners in the community interested in research.. The first training will be on December 8. They also plan to bring together community partners to talk about their experience working with DUSON researchers. Heather would like to bring Rosa Gonzalez-Guarda to the December Steering committee meeting if possible. The second part of the training is for Community Health Workers (CHWs) to learn about being more involved with research

The Duke Social Support Program (SSP) provides funding for various initiatives (food, supplies, transportation, financial assistance) for people impacted by COVID-19. It has recently been expanded to counties outside of the Triangle. The program will stop taking cases by mid-December.

The NC Housing and Utilities fund supported by CARES money is no longer accepting referrals.

Open Enrollment for the Health Insurance Marketplace (Obamacare) started on Sunday, November 1st and will close on December 15th, 2020. Schedule a free virtual appointment with a federally qualified Navigator to enroll in quality, affordable health coverage. <https://www.ncnavigator.net/schedule-assistance>.

Next Meeting: December 14, 3:30 pm