



Partnership for a Healthy Durham

Partnership for a Healthy Durham Quarterly Meeting
January 19, 2022
12-1 pm via Zoom
Minutes

Facilitated by: Pam Diggs

Topic	Major discussion points	Action steps and responsible parties
Welcome <i>Pam Diggs, Partnership for a Healthy Durham Co- Chair, Blue Cross Blue Shield NC</i>	Pam Diggs welcomed participants and introduced the agenda.	
Partnership Committee Updates <i>Mental Health Communications Obesity, Diabetes, and Food Access Access to Care Health & Housing</i>	Access to Care, Kimberly Alexander and Kearston Ingraham, Committee Co-Chairs <ul style="list-style-type: none"> • Using data from the community listening sessions to drive decisions. • Building Community Health Improvement Plans • The rescheduled time for their meeting this month is Friday, January 21st at 8:30am Communications, Angel Romero and Katie Lipe, Committee Co-Chairs <ul style="list-style-type: none"> • Hosted a social media training in November • Established an external partners distribution list • Developing CHIPs to streamline communications process • Plan to conduct additional communications workshops and professional development opportunities Health and Housing, Don Bradley and Brian Goings, Committee Co-Chairs <ul style="list-style-type: none"> • Developing CHIPs- brainstorming potential goals and objectives. Also are using data from 2020 Community Health Assessment, 2018-2021 CHIPs, City Health 2.0, County Health Rankings, and 2022 CHIP guidelines. 	

	<ul style="list-style-type: none"> • Key areas- identifying and communicating with community-based organizations, health systems, school service groups and businesses in the health and housing space to work together to coordinate activities and resources. • Encourage health institutions and community-based organizations to support remediation of low-cost housing. • Educate the community about the forms, prevalence, and needs of those who are homeless or at risk of homelessness. <p>Mental Health, Ashley Bass-Mitchell, Committee Co-Chair</p> <ul style="list-style-type: none"> • Sofia Edelman is no longer a Co-Chair of the committee due to new role • Looking for someone to fill the Co-Chair role • Mental health resource brochure is available in PDF and in print in English and Spanish • Committee is working on the CHIP collaboratively • Are looking to share resources more externally and to be a safe space for service providers • The next meeting has been extended to an hour and a half <p>Physical Activity, Nutrition, and Food Access, Mel Downey-Piper and Raina Bunnag, Committee Co-Chairs</p> <ul style="list-style-type: none"> • The committee changed their name from Obesity, Diabetes, and Food Access in response to feedback from community • Two new Healthy Mile Trails were installed in 2021 at Northgate Park and Whippoorwill Park • School meals designed, printed, and submitted 200 signs (English and Spanish) so that people knew they could access no-cost meals, also purchased 300 coolers • Submitted three grant applications • The Partnership and American Heart Association funded a project with Bike Durham on N Miami Blvd to make biking, walking, and rolling safer in that area • Working on the CHIP 	
<p>Overall Partnership Updates <i>Bria Miller</i></p>	<p>The committees are working on Community Healthy Improvement Plans. Please join and help to build these three-year plans focused on the top health priorities in Durham. The Partnership is paying two community members to participate on the Steering Committee for the CHIPs process in effort to center and elevate community voice.</p>	

	<ul style="list-style-type: none"> The Partnership received a \$100,000 grant from The Duke Endowment. The Partnership will be a part of the Healthy Communities Healthy Carolinas' Cohorts. This money is specifically for PANFA and will fund a full-time position while providing the resources to build health and racial equity. 	
<p>COVID-19 and Vaccinations <i>Dr. Jeffrey Jenks, Medical and Laboratory Director, Durham County Department of Public Health</i></p>	<p>The dominant variant in the US is Omicron, causing about 95% of new infections. Compared to Delta, it is two to three times more transmissible. Most monoclonal antibodies do not work well against Omicron. It does not tend to make people as sick compared to Delta, but the high number of infections are leading to lots of hospitalizations. Booster shots provide close to the original levels of vaccine protection.</p> <p>In 2021, Durham County saw about 26,000 COVID cases. In the first fourteen days of 2022, Durham County had 12,268 cases. In 2021, cases from Black or African Americans were over-represented. In 2021, nearly half of cases were among those less than 30 years old.</p> <p>Over 500,000 vaccines have been administered in Durham County. Durham County is out pacing the state of NC by about ten percent. Those who identify as white or Hispanic/Latin are proportionately represented with vaccination rates, while those who identify as black or African American are underrepresented.</p> <p>Projections We are seeing about 6 million infections per day in the United States. By the third week in February, more than fifty percent of the US population will have been infected with Omicron. These peaks are much higher than those we have seen previously. Most models predict a "sharp and fast" Omicron surge, peaking at the end of January and down-trending quickly through February and March. Omicron may hasten the virus' transition from pandemic to endemic. It is important to get vaccinated, wear a mask in public indoor settings, avoid large indoor gatherings with people outside of family unit, stay home if sick and get tested for COVID, and follow CDC guidance on quarantine and isolation.</p>	<p>The questions will be answered in Q&A form with the meeting minutes.</p>

<p>Advice for Addressing Funders <i>Sheila Reich, Racial and Health Equity Communities Director, Blue Cross Blue Shield of NC Foundation</i></p>	<p>Shelia describes herself as being in philanthropy and of community. BCBS seeks to build funding opportunities alongside community members. At minimum, sixty percent of BCBS funding will go towards racial equity by 2024.</p> <p>Funder identity- BCBS seeks to get funds directly to community to advance their work. They also seek to use their non-financial resources to push the work forward. They consider what the investment makes possible and who the initiative will improve specifically and broadly.</p> <p>The three components of language are what is said, what is meant, and what is heard. BCBS has moved towards developing a glossary so that those seeking funds understand what they mean. Mirror the language of funders in conversation and application. BCBS is working to be clear about the big policy changes and small policy changes the foundation seeks in applicants. They are also looking to fund projects that monetize gifts and talents of community and compensating people for their work.</p>	
<p>Whole and Complete <i>Commissioner Brenda Howerton, Durham County Commissioner Chair</i></p>	<p>In 2002 the Durham County Commissioners created a statement of proclamation that deemed racism as a public health issue in Durham County. They are now working on developing a racial equity commission and are looking for people to serve on that committee. This group will look to address systemic racism.</p> <p>Commissioner Howerton addressed self-love and self-care. For the community to become whole and complete, even during this pandemic, our children need us to take care of ourselves first.</p> <p>Martin Luther King Jr. stated that “power properly understood is nothing but the ability to achieve purpose.” Power without love is reckless and abusive. We should use the power we have in the service of love. Join love to power in personal and public service. Great power lives in our love.</p> <p>A beloved community involves caring for one another, ensuring our children feel safe and feel whole and complete. Self-love and self-care are key to mental health. Self-</p>	

	<p>care is not a luxury or a fad. Studies have shown that perfectionists are at a high risk of several illnesses, both physical and mental, but self-care and self-love have the ability to free us from perfectionism.</p> <p>Mental health must be sustainable. In the middle of the work you do and experience, think about what would change if we let go of self-doubt, self-criticism, and the fear that we are not enough. Imagine if access to mental health services is no longer a concern and children have what they need from very young ages.</p> <p>Commissioner Howerton left the group with two quotes from Dr. Martin Luther King Jr.</p> <p>“I have decided to stick with love. Hate is too great a burden to bear.”</p> <p>“I love myself too much to inflict on me the pain that comes with feeling hate.”</p>	
Next meeting	April 20, 2022- noon to 1:00 pm	