

**Partnership for a Healthy Durham
Communications Committee**

May 2, 2023 @ 9:00am – Zoom/Virtual

Minutes

Facilitator: Katie Lipe and Angel Romero Ruiz

Communications: The purpose of the committee is to improve the Partnership’s external communications, internal communications and branding.

Present: Katie Lipe, Ashley Bass-Mitchell, Bria Miller, Armenous Dobson III, Debra Duncan, Manuel Hyman, Heather Mountz, Pam Purifoy			
Time	Project/Topic/Goal	Major Discussion Points	Recommendations & Action Steps
9:00 – 9:10	<p>Welcome, introductions and ice breaker.</p> <p>The meeting minutes are approved.</p>		
9:10-9:35	<p>Presentation from Mental Health Committee.</p> <p>Ashley Bass-Mitchell and Armenous Dobson III co-chair the Mental Health committee. The committee is partnering with Durham ACEs Resiliency Taskforce (DART) to sponsor training for Community Resiliency Model (CRM) teachers. CRM teaches practical skills to regulate the nervous system. There are five slots for teacher scholarships.</p> <p>The committee developed a mental health resources brochure that is available in English and Spanish. It is in digital and physical copies. The Mental Health Committee recently reviewed the children’s report card for North Carolina. There were low grades in several areas of mental health.</p> <p>Question: Has the committee attempted to find out why the mental health crisis is going on? Answer: The committee has had several conversations about the reasons for the current mental health crisis. Some reasons discussed are the COVID-19 pandemic, some services being discontinued, barriers to accessing care, homelessness, and unemployment. Mental health concerns have heightened since COVID-19. A portion of the \$1.8 billion for Medicaid will go towards behavioral health. The House passed their budget, and the senate will release theirs in the second week of May.</p>		<p>Add Heather Mountz to the Mental Health Committee member list.</p> <p>The Mental Health Committee will share announcements and tools to destigmatize mental health with the Communications committee.</p>

	<p>Question: Is there anything the Communications Committee can do to support the work?</p> <p>Answer: The committee would like help recruiting more members. The Mental Health committee will be more intentional about sharing information with the Communications committee. The committee would also like support with sharing information to destigmatize mental health and accessing mental health resources.</p>		
9:35-9:45	<p>Follow up – Discussion on listservs, communications toolkit, communications survey.</p> <p>The Communications Committee last spoke about ways to streamline communications with Partnership and committee members. Last month, we reviewed the communications survey. Katie and Angel plan to present it to the Steering committee at the next meeting.</p> <p>The committee also discussed developing a communications toolkit. The toolkit could be kept on a shared drive for different committees. It would be good to have all information housed in one place, especially promotional materials. We could develop one through Gmail and make it password protected. We could consider using Duke Box. Bria can ask if we can use DukeBox.</p>		Katie and Angel will present the communications and directory survey to the Steering Committee at the next meeting.
9:45-9:55	<p>Communications Committee Co-Chair nominations.</p> <p>Committee co-chair nominations are open during this month of May. After people are nominated, Bria will contact the nominees and ask if they are interested in appearing on the ballot. Elections/voting will take place in June.</p> <p>https://www.surveymonkey.com/r/L2WS2SC</p>		Communications members will nominate Communications Committee Co-Chairs.
9:55-10:00	<p>Announcements and adjourn</p> <p>There was a community health fair scheduled for last Friday. It was canceled due to the weather. The rescheduled date is June 30th 3:00-7:00. It will be downtown at Durham Central Park, 501 Foster Street.</p> <p>Duke University School of Nursing (DUSON) received a Health Resource and Services Administration fund cooperative agreement for a mobile health clinic. They hired a medical practitioner and have a registered nurse. It is a nursing student training grant. The idea is to increase aptitude to social determinants of health to rural communities and some urban areas. There will be pop up clinics in Durham beginning fall of 2023. As they talk to community partners, mental health has been the number one concern for them. DUSON is interested in learning how they can work with Alliance and connect folks to resources as they meet them out in the community.</p>		
Next meeting: June 5, 2023 at 9am.			