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Partnership for a Healthy Durham
Communications Committee

November 1, 2022 @ 9:00am – Zoom/Virtual

Minutes

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Facilitator: Katie Lipe and Angel Romero Ruiz

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Communications: The purpose of the committee is to improve the Partnership's external communications, internal communications and branding.

Present: Katie Lipe, Bria Miller, Angel Romero Ruiz, Black Kruger (Intern at Duke Family Medicine), Charlene Reiss, Debra Duncan, Kimberly Moore, Bernadette Greene (Breastfeed Durham)			
Time	**Project/Topic/Goal**	**Major Discussion Points**	**Recommendations & Action Steps**
9:00 – 9:10	**Welcome, introductions and approve October meeting minutes.** What is your favorite Halloween candy? The meeting minutes were approved.		
9:10 – 9:35	**Update from the Health and Housing Committee.** Charlene Reiss is a Partnership Health and Housing Committee Co-Chair. The Health and Housing committee is the newest in the Partnership. Affordable Housing is the top health issue identified in the 2017 Community Health Assessment (CHA) and was carried over through the 2020 CHA. They are working to learn what their role is without duplicating existing affordable housing efforts. The committee focuses on the health aspects of housing. They have had, and will continue having, conversations with the City of Durham about housing codes and what is considered safe. One of the things the committee has been looking at is providing data for decision makers on what makes housing healthy. Last month, Libby McClure came from Data Works and shared the data they have on housing. It involves looking at the needs of home buyers and renters. They want to get information about resources to renters so that they are aware of resources. The committee has been inviting community partners who already work in housing so they can learn about current efforts. After that, the focus will be on how they can support efforts. There are many barriers to data sharing. The committee is working to identify the information available and share that information in ways that are understandable and useful.		Bernadette Greene wants to be added to the Health and Housing committee. She has been impacted and wants to help. It would be helpful for the Communications committee to develop a set of communication tools, like a communications resource center. Information and branding from the Partnership that is consistent across the board would also be helpful.

The next step is translating the learning into doing. The committee isn't sure of what they need with communication right now. Going forward, they will be communicating with the community and with stakeholders specifically on housing issues. Does the Communications committee already have templates of presentations for the Board or County Commissioners, or of educational materials?

The Health and Housing committee meets the third Tuesday of each month 8:30am-9:30am. All are welcome to join. Their focus is on those who are most vulnerable in the community.

Question: Is there affordable housing in Durham? Where is it?
Answer: This committee hasn't focused specifically on affordable housing because there are other groups working on this. If we were working on that, we should focus on those who are below that line of affordability, especially for those who are unemployed and unhoused or are housed in unsafe conditions.

When folks with section eight housing are looking for housing and there isn't any, they are being told to go outside of Durham. This impacts people's mental health in addition to physical health. The Health and Housing committee plans to work more with the Mental Health committee to address the intersections of housing and mental health.

The affordable housing in Durham is poorly maintained. At an affordable housing site recently visited, every door had a different light fixture. Every tenant installed their own. There were also safety concerns with the metal stairs. Another set of apartments are going to be built in the Braggtown area and in Northeast Durham. It is important to remember that the City does not build housing. Developers partner and build it.

The Communications committee has built a list of Durham Information Communicators and can distribute information that way. When there is something major, we can also involve the Communications Specialist from Durham County Department of Public Health.

Question: have you worked with UNC Health and Duke Health research cores? They may be able to track COPD or asthma.
Answer: The Health and Housing committee has not. A lot of the work is done based on who committee members know. Blake will ask if there is a centralized location for all of that information and share at the next Health and Housing committee meeting. Additionally, Blake will connect folks to Charlene via email.

https://dataworks-nc.org/
https://compass.durhamnc.gov/en
community health indicators, https://health.dataworks-nc.org

	This information is from Duke Health and covers many health areas such as average age of death, kidney disease, etc. This resource can be used to look at where certain diseases are most prevalent in which areas of Durham. You can also look up information by neighborhoods and track COVID-19 risk, who lives there (demographics), health outcomes, access to healthy foods, environmental factors, and more.		
9:35 – 9:50	**Discuss newsletter member spotlight.** For the first member spotlight, we had Jeff Howell, Overall Partnership Co-Chair who works at United Way of the Triangle. Katie would like to highlight a community member next. Angel will reach out to Kimberly Alexander with the questions so she can be featured in November.		
9:50 – 10:00	**Announcements and adjourn.** Katie will invite the Mental Health committee to next month's meeting. Duke has mini-grant applications open for up to $5,000. They will be accepting applications on a rolling basis. The following links: - Online Application: https://ccpoh.qualtrics.com/jfe/form/SV_3lPgDRJtTQyiFOC - Online Application (Spanish Version) : https://ccpoh.qualtrics.com/jfe/form/SV_e8sO365Lpdc6wNE - Survey: https://ccpoh.qualtrics.com/jfe/form/SV_0VayqEwDlzTxr02		

Next Meeting: Tuesday, December 6, 2022 at 9:00 AM

Partnership for a Healthy Durham Communications Committee
2018-2021 Action Plan Goals and Objectives

GOAL 1: Internal Communication – or – Partnership members know about all committees' activities (and know how to support them).
- OBJECTIVE #1: Implement in-person cross-committee representation at committee meetings to ensure each Partnership member is updated on all committee activities
- OBJECTIVE #2: Serve as technical assistance for other Partnership committees by 1) sharing stories and events from committees with public via multiple outlets and 2) reviewing and providing feedback on materials created by other committees

GOAL 2: External engagement/communication with the community – or – the community knows who the Partnership is and what we do
- OBJECTIVE #1: Assess Partnership membership directory to determine sectors and demographics represented in order to identify gaps.