

Partnership for a Healthy Durham – Physical Activity, Nutrition and Food Access Committee (PANFA)

Location: **Zoom**

Wednesday, September 14 2022

Facilitated by: Nasim Youssefi

Present: Nasim Youssefi, Kat Combs, Bria Miller, Kaitlyn Breedlove, Mary Oxendine, Vimbai Tsodzo (Intern UNC), Angel Romero, Aaliyah Raynor, Linden Thayer (Durham Public Schools), Sarah Armstrong, Jacquelyn Beam Blackwell, Bernadette, Jennifer Bailey, Ileana Vink, Kia Campbell John Tallmadge, Jeff Forde, Kamaria Mason, Tricia Smar, Colleen Toomey, Jane Crowder, Brittany McCoy, Kimberly Moore (Durham Partnership for Children), Kristen Brookshire (Durham Public Schools Transportation), Sheri Starks, Don Bradley

Project/Topic/Goal	Major discussion points	Action steps and responsible persons
<p>Review Minutes, Icebreaker (10 Min)</p>	<p>If you had a superpower, what would you want it to be?</p>	
<p>Double Bucks Presentation- Kaitlyn Breedlove, Nasim Youssefi (20 min)</p>	<p>Kim Breedlove works at Durham Farmers Market.</p> <p>The Double Bucks program was formed because fresh food should be accessible to everyone. Participating locations accept SNAP benefits at their markets and have the Double Bucks program which includes fruits, vegetables, meats, cheeses, and breads. The Double Bucks program gives double the value of cash to spend at the farmers market. The farmers market downtown also accepts WIC and senior checks.</p> <p>The Double Bucks program started in 2014. They would match up to \$10. That cap has been released. On average, shoppers spend \$40-%50. Many of the national campaigns only covered fruits and vegetables. Durham and Orange County’s model is unique because it also covers meat, cheese, and bread. There is also a cash match program. If someone participates in Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), or Farmers Market Nutrition Program (FMNP), or is a resident of Durham Housing Authority (DHA), they can get double the value. They expanded the program to East Durham Farmer’s Market.</p> <p>Use of Double Bucks program grew exponentially over the ten years period. This is currently funded by Blue Cross Blue Shield endowment, Duke Health grant, and Burt’s Bees Greater Good Foundation grant.</p> <p>They are exploring funding from</p> <ul style="list-style-type: none"> • Durham County 	<p>https://www.cdc.gov/obesity/initiatives/codi/community-and-clinical-data-initiative.html- Sarah Armstrong</p>

	<ul style="list-style-type: none"> • City of Durham • Duke Health • Smaller programs <p>They lost funding from the current source but want to keep the program going without a pause.</p> <p>Q: Are there still drive-through markets? A: Those were specifically for COVID.</p> <p>Q: What proportion of Durah Farmers Market sales are related to Double Bucks program sales? A: The market does not collect sales data. But the vendors really like and appreciate the program.</p> <p>Q: Did the number of users also double during the pandemic, or just the dollars spent? A: During first year of pandemic, usage of Double Bucks increased by 80%.</p> <p>Q: Is there any funding from vendors at the farmers market? A: Vendors do rent their spaces.</p> <p>Q: Do you plan to start the Go Fund Me campaign again? A: It is a possibility, but that isn't sustainable.</p>	
<p>Announcements, Updates, Ideas (15 min)</p>	<p>Men on the Move walk is Saturday, September 17 at 9am.</p> <p>There is a free Triathlon for children in October.</p> <p>Bike Durham was successful at hiring additional bicycle safety educators. They are now running a fundraiser to make sure they can continue classes at 12 elementary schools throughout the year. https://actionnetwork.org/fundraising/pedals-to-possibilities?source=PANFA&</p> <p>Anyone interested in speaking with City Council about traffic calming measures and implementation/approval policies, Tricia Smar will be on the agenda for the 9/22 work session at 1pm. Email tricia.smar@duke.edu for details.</p>	

	<p>Volunteers are needed to help with the Community Healthy Assessment (CHA). It's a great way to hear from community members (and have a change of pace from the normal work day)</p> <p>To register for a training visit: https://dconc2.jotform.com/222556045509961</p> <p>To register to volunteer for the County-Wide survey visit: https://tinyurl.com/53vmfcyc</p> <p>To volunteer for the Comunidad Latinan survey visit: https://tinyurl.com/2w4ydkze</p>	
Next Meetings	PANFA Committee– Wed. October 12, 2022 – 9am – Zoom	