

**Partnership for a Healthy Durham  
Health and Housing Committee**

ZOOM

**November 17, 2020**

**MINUTES**

**Facilitator: Donna Biederman**

**Meeting Outcomes**

- Outcome 1: Increase progress on Action Plan Work

<b>Present:</b> Donna Biederman, Caressa Harding, Don Bradley, Manuel Hyman, Marissa Mortiboy, Charlene Reiss, Brian Goings-Reid			
<b>Project/Topic/Goal</b>	<b>Major Discussion Points</b>	<b>Recommendations</b>	<b>Action Steps</b>
<b>Welcome &amp; Introductions</b>	Ice breaker: What is your favorite holiday dessert?		
<b>Review of October Minutes</b>	There were no changes to the October minutes.		
<b>Small group work and report back</b>	<p>Donna Biederman has been working on the Housing chapter for the 2020 Community Health Assessment. She offered to present data from the section to the group at the December meeting.</p> <p><b>Advocacy-</b> The workgroup discussed the message, audience and intention for health and housing. They discussed the role of advocacy. Advocacy is getting people to care so education can then provide more information. The messaging triangle consists of messaging, learning and speaking. Messaging- who is working on housing, learning- teaching piece, speaking- talking to audiences.</p> <p>Manuel came up with the slogan- Building healthy and stable people, homes, and neighborhoods. Next steps are to work on a policy brief that is 3-5 pages that brings everything together such as why housing is a public health issue and people should care, importance of housing and recommendations. Develop an elevator pitch from the brief. Check to see if other organizations have policy briefs on housing such as the American Public Health Association or National League of Cities.</p>	Invite Bull City United to speak to the committee at a future meeting.	

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	<p><b>Education-</b> The workgroup discussed intersecting teaching, learning and speaking and building healthy, stable people. The research workgroup will provide data points for the infographic. Bring the advocacy group narrative and data points to the infographic along with resources. When inviting communities in to hear information, it can be difficult to navigate life. Trying to survive can make it difficult to think about the next step needed. Two infographics- one for community and one for professionals. How can the education workgroup help the community be proactive regarding housing issues? The workgroup also discussed violence as public health issue and long term mental health issues for housing residents. Implement a community check-in for housing residents to ensure follow up when there are major events.</p>		
<p><b>Announcements</b> <i>All</i></p>	<p>HOPE program for NC has stopped taking referrals. They were overwhelmed by referrals. The program is scheduled to end December 30.</p> <p>Alliance Health ALI funds have been exhausted for Durham. The funds gave extra months of assistance because of unemployment. There are other resources in Durham such as NCCARE360 to assist residents.</p>		
<p><b>Next Meeting:</b> December 15, 2020 at 8:30 am via Zoom- Donna will present data from the 2020 Community Health Assessment housing section.</p>			