

Partnership for a Healthy Durham
Access to Care Committee
July 14, 2022
Agenda

Access to Care: This committee’s activities include advocating for changes that will affect health care coverage for residents across all ages and developing community and agency-based strategies to make measurable improvements in access to care for the uninsured and underinsured residents of Durham.

Facilitated by: Kearston Ingraham

| Present: Brigit Carter (DUSON), Bria Miller, Kearston Ingraham, Kim Shaw, Kimberly Monroe, Angel Romero, Elizabeth Brill, Nija Newton, Sally Wilson, Tinesha Smith (Lincoln), Charita McCollers, Nadia Aguilera-Funez, Ashley Bass-Mitchell, Gina Upchurch, Brian Goings | | |
|---|---|---|
| Topic | Major Discussion | Recommendations and Action Steps |
| Welcome & Introductions & Icebreaker | Would you rather spend a day... reading, watching television, painting or drawing, or at the lake? (Zoom poll) | |
| Review June Minutes | | |
| Durham County Medical Care Options Brochure | <ol style="list-style-type: none"> a. Lydia Owens is willing to help us update the brochure b. As a team, we will review the brochure and determine what we need to change or add (use RBA framework) c. A goal is to re-vamp the brochure to look very different and in alignment with recent products created by the Communication’s committee d. At the end of the process, we will have 2 brochures: One brochure for providers and one for patients. <p>This brochure was developed to show the medical options in Durham County by this committee. We can use this brochure at community events. One version will be for community members and patients. Another brochure will be available for providers so that they are knowledgeable about what they share with patients.</p> <ul style="list-style-type: none"> • One suggestion is to develop an electronic version of the brochures as well. • Put a QR code on the paper version that will send the person to the electronic version. | <p>Samaritans Healthcare’s eligibility guidelines have changed to 300% FPL.</p> <p>Organizations need to have their edits in by August 11th to Kearston Ingraham and Bria Miller</p> |

Partnership for a Healthy Durham
Access to Care Committee
July 14, 2022
Agenda

- | | | |
|--|---|--|
| | <ul style="list-style-type: none">• The wording needs to be simplified and make the font larger. Make this resource less complicated.• Break down the federal poverty lines and explain what these things actually mean.• About 75% of the information on Lincoln is incorrect.• We need to have the language in 2nd to 3rd grade reading levels• Send to organizations to update their sections for feedback and give them deadlines• Think about the different information we will need for each of the brochures.• On page 2, there is mental health at the bottom right, we need to decide to keep this section or get rid of it and just give them out together.• Says that this was also created for health literacy. Thinks we should have one brochure for both groups. A lot of providers need this simplified information as well. The breakdown with federal poverty level is there so that folks know whether or not they are eligible for certain resources. Several people are in support of making one brochure so that the information is the same for everyone.• Several would also like to keep mental health resources on this document• Another idea is to have a community forum to discuss the brochure and answer questions- do it before we finish it.• Make sure that we include how to use the information on the brochure.• Can we modify the wording listed for Medicaid so that it is easier to understand? Need to also mention how single people can get Medicaid. This need to be more clear.• Include Medicaid managed care system.• In the past, worked with local media or editorial board from local paper to make sure the information is distributed.• Look at accuracy of information, readability, and language | |
|--|---|--|

Partnership for a Healthy Durham
Access to Care Committee
July 14, 2022
Agenda

- | | | |
|--|--|--|
| | <ul style="list-style-type: none">• Get marketing teams to help push the word out. And we need to work with the Partnership Communications Committee.• Angel Romero shared the Communication committee's external communication plan so this committee can see how the Partnership can distribute this information. Includes email, public outlets, social media, etc.• Brian Goings- I was thinking about how every year the school sends out a list and have it located at stores like Walmart. We could do the same with health information and then also see if we could put it in with food boxes at food banks and or places that give away food boxes.• Once the content is ready, this would be a great piece for the digital literacy team. Understanding how to access the information on different platforms.• Kim Shaw- We can share Durham's Food Security Network which we work with all the food pantry distribution sites. We meet monthly.• Kim Shaw- We have a Book bag distribution program with DSS as well---great idea for the book bags. The rescue Mission had their book bag giveaway yesterday... think they do over 4,000 bags annually.• wow and National Night Out is coming up and I know we can't do it this year but maybe next year have that on our list.• Gina Upchurch- The Access to Care committee used to have monthly articles in the Herald Sun. Asking if we have had luck with local media. It is helpful if you have a PR person at your organization to connect to them. Spectrum News may be easier to get on than ABC 11.• Libraries as dissemination sites.• UNC Public Message is usually a good one to work with as well.• I mention that because there are still some people without cable and PBS is normally found on their channel listings.• Yes- and NCCU's radio station as well. Also include Spectacular and Community Health Coalition. | |
|--|--|--|

**Partnership for a Healthy Durham
Access to Care Committee
July 14, 2022
Agenda**

| | | |
|--|---|--|
| | <ul style="list-style-type: none"> • Consider adding information in the water bill, the Durham Magazine (Lauren Phillips), ABC 11 community spotlights (Kim has a connection there), • There is no longer Healthy Durham 2020 • Also the INDY • Gina Upchurch- Think about the audience- we are promoting community partners who are doing the work. We are reaching the community. In working together, we make better connections. We are trying to make this easier for everyone. • We have to lift each other up! <p>Next meeting, bring a picture of yourself when you were younger.</p> <p>For future meetings: new satellite site for Lincoln at Lakewood. 988 line will launch in just a few days.</p> | |
| <p>Medicaid Expansion & Legislative Updates in NC</p> | | |
| <p>Workgroups:</p> <ul style="list-style-type: none"> a. Community Health Workers b. Faith-Based Collaborative c. Digital Health Literacy d. HIV/STIs | | |

**Partnership for a Healthy Durham
Access to Care Committee
July 14, 2022
Agenda**

| | | |
|---|--|--|
| Announcements & Other Topics | | |
| Meeting Adjourn | | |
| | | |

***Next Meeting:** August