

**Partnership for a Healthy Durham
Communications Committee**

February 7, 2023 @ 9:00am – Zoom/Virtual

Minutes

Facilitator: Katie Lipe and Angel Romero Ruiz

Communications: The purpose of the committee is to improve the Partnership’s external communications, internal communications and branding.

Present: Angel Romero (Duke), Katie Lipe (Duke), Bria Miller (DCoPH), Debra Duncan (Alliance Health), Benay Hicks, Armenous Dobson III (Insight Human Services), Kimberly Monroe (Duke), Alma Ortega, Alecia Smith (DCoPH), Pan Purifoy, Priti Manmode (Art of Living)			
Time	Project/Topic/Goal	Major Discussion Points	Recommendations & Action Steps
9:00 – 9:05	Welcome and introductions.		
9:05 – 9:15	<p>Debrief Canva Training Workshop and discuss ideas for future workshops. The Canva training was well received. People liked the format of the meeting and are able to apply the information they received.</p> <p>Ideas for training in the future.</p> <ul style="list-style-type: none"> • Tech Soup- helps to navigate several platforms. • Adobe 		
9:15 – 9:35	<p>Overview of Access to Care Committee. The previous co-char recently stepped down and Angel Romero is co-chairing the Access to Care committee. They are now creating a calendar including annual healthcare updates. Angel plans to host a speaker on Tailored Plans.</p> <p>The committee will also try to share more information about the Partnership and share info about Access to Care at health fairs.</p> <p>Debra Duncan- Denine Hinton at Alliance Health trains the community on Tailored Plans. She can present on what the tailored plan is and what changes are happening. They can also explain the benefits of each plan they may choose. Maximus is the health broker and would be able to explain this information.</p> <p>In March, the COVID benefits for SNAP are going back to what they were before the pandemic. Some will lose the benefit completely. Others will have decreased benefits. Please remember that social workers have been under a lot of stress. Angel reminded the group that the PANFA committee is also focusing on the changes with food security.</p>		<p>Offer trainings in Spanish.</p> <p>Because it’s getting warmer, we can connect with faith communities at outdoor events. Churches will start having services and other activities outdoors. This is a good opportunity to distribute information.</p> <p>Benay recommends Full Circle Interpreting for live interpreting during webinars and trainings Contact information: Angelina Schiavone angie@fullcircleinterpretingnc.com</p>

			Armenous would like to have our next meeting all together outside.
9:35 – 9:40	Discuss press release distribution. Durham County Dept of Public Health made a press release about continued TDE funding for PANFA		
9:40 – 9:50	Discuss ideas for the Member Spotlight in the Partnership newsletter. Bria Miller was nominated to be featured		Priti is from Art of Living and does a lot of mental health work. She would like to begin working on mental health initiatives in Durham.
9:50 – 10:00	Announcements and adjourn. Office of Community health is hosting a community health summit in March is "The Urgency of Now: Food Equity", Hilton on Hillsborough Road, March 9, 2023 7:45 - 3:30 pm. Registration link will go out this week. I'm sure this new development will be discussed at the summit.		
Next Meeting: Tuesday, March 7th at 9:00am			

**Partnership for a Healthy Durham Communications Committee
2018-2021 Action Plan Goals and Objectives**

GOAL 1: Internal Communication – or – Partnership members know about all committees’ activities (and know how to support them).

- OBJECTIVE #1: Implement in-person cross-committee representation at committee meetings to ensure each Partnership member is updated on all committee activities
- OBJECTIVE #2: Serve as technical assistance for other Partnership committees by 1) sharing stories and events from committees with public via multiple outlets and 2) reviewing and providing feedback on materials created by other committees

GOAL 2: External engagement/communication with the community – or – the community knows who the Partnership is and what we do

- OBJECTIVE #1: Assess Partnership membership directory to determine sectors and demographics represented in order to identify gaps.