

**Partnership for a Healthy Durham
Communications Committee**

February 6, 2024 @ 9:00am – Zoom/Virtual

AGENDA

Facilitator: Katie Lipe and Angel Romero Ruiz

Communications: The purpose of the committee is to improve the Partnership’s external communications, internal communications and branding.

Time	Project/Topic/Goal	Major Discussion Points	Recommendations & Action Steps
9:00-9:10	Welcome and introduction.		
9:10-9:20	Debrief social media presentation from Bike Durham.		
9:20-9:25	Updates on Partnership website redesign and Steering Committee survey.		
9:25-9:35	Distribution of Access to Care Brochure – Discuss and decide on the distribution channels for the brochure aimed at informing uninsured and underinsured individuals about available healthcare resources.		
9:35-9:45	Discuss CHA submission/public comment period.		
9:45-9:50	Review schedule for newsletter updates/spotlight.		
9:50-10:00am	Announcements and adjourn.		
Next meeting: Tuesday, March 5, 2024 at 9am via Zoom.			