## Partnership for a Healthy Durham – Physical Activity, Nutrition and Food Access Committee (PANFA) Location: Zoom Wednesday, February 14th, 2023



Zoom-9am

Facilitated by: Scott Brummel, Kat Combs, Krista Kicsak

**Present:** Krista Kicsak, Scott Brummel, Carolyn Kleffman, Catrina Lloyd, Ileana Vink, Jacquelyn Beam Blackwell, John Tallmadge, Kat Combs, Kelly Warnock, Bria Miller, Kimberly Monroe, Avis G Carr, Alex Hurdle, Angel Romero Ruiz, Belen Rogers, Briana Parkins, KDB, Kenly Burchette, Kia Campbell, Megan Marquis, Nasim Youssefi, Raina Goldstein Bunnag, Shannon Jackson, Tricia Smar, Vanessa Real Williams, Macklyn Mosley, Ellie Morris

Project/Topic/Goal	Major discussion points	Action steps and responsible persons
Welcome/Introductions/ Announcements (10 min)	Icebreaker: If you celebrate Valentine's Day, how are you celebrating today?	
	Announcements  NC Child Hunger Leaders Conference: Tuesday, February 27th in Chapel Hill, NC. <a href="https://apps2.research.unc.edu/events/index.cfm?event=events.go&amp;key=BDA6">https://apps2.research.unc.edu/events/index.cfm?event=events.go&amp;key=BDA6</a>	
	Duke Office of Community Health's 2024 Community Health Summit is on March 28th, from 9am-4pm at the Durham Convention Center. The topic is building a sustainable path to equitable food systems in Durham and Wake counties. Questions? contact <a href="mailto:tiffany.j.jackson@duke.edu">tiffany.j.jackson@duke.edu</a>	
	Apply by February 16th for the Farm to Early Care and Education Summer Internship program. Interns will have the opportunity to learn about agriculture and local food purchasing and promotion by working with the child care community in five locations across North Carolina. <a href="https://r20.rs6.net/tn.jsp">https://r20.rs6.net/tn.jsp</a>	

**Duke Community Affairs** (30 min) *Kimberly Monroe, Program Manager, Community* 

Engagement

Kimberly Monroe joined to discuss the Duke Community Affairs (DCA) Office of Community Engagement's

Strategic Community Impact Report (SCIP), along with Scott Brummel. Under new leadership and restructuring, the office took over this new name (Office of Community Engagement) from the previous name, the Office of Community Relations. The SCIP is a strategic plan that is housed in the office of community affairs that aims to direct both the university and health system's efforts in the community.

Duke Community Affairs statement of purpose: "Duke is committed to forging and sustaining purposeful partnerships that offer mutual benefit and the greatest positive impact to communities". Kimberly stated that purposeful partnerships are ones that are not transactional. The SCIP process started in 2017, and a steering committee was created. The process started with community conversations, then moved along to branding interviews, a planning committee creation, panels and interviews with civic leaders around Durham and Duke faculty and executives, and ended with a follow-up community conversation and the launch of the SCIP report. The plan created at the completion of the planning work is called the Impact Plan and Focus Areas and Priorities. The office restructured to have dedicated teams on these priorities. Focus areas and priorities:

- Community (nonprofit capacity)
- Housing (housing affordability & infrastructure)
- Education (early childhood & school readiness)
- Employment (college & career readiness)
- Health (food security & nutrition)

The goals of the Health Priority are as follows:

- Collaborate with community based organizations (CBOs) and government entities to improve access to nutritious food for people who live work and play in Durham and the region
- Partner with CBOs and government entities to invest in sustainable policies, city/county programs, and community-rooted businesses that provide affordable, healthy food
- Support food waste reduction initiatives in Durham and the region by contributing to food distribution efforts across community sectors

• Support community-driven models that increase access to and affordability of culturally/ethnically relevant nutritious food

Kimberly and her team are aiming to review the goals under each focus area to determine if there are goals that need to be edited, added, or removed, as these were created prior to the pandemic. Are the original goals still relevant? Are there other goals that need to be considered? Are these goals that can allow for the office to partner with communities to successfully implement? Their team really values everyone's input.

## Timeline:

- January-February: getting feedback on these goals and if they are still relevant
- March: Workshop with staff to work through what the community said.
- End of April 2024: finalize goals and provide revisions to the strategies

Kimberly and Scott shared a Jamboard for the group to provide feedback on the goals.

## Questions:

"Is there also a report on how Duke has been doing/performing towards these goals over the last few years?"

Kimberly will check back with her team and report to PANFA at a later date.

DCA has been hiring folks to take the lead on these five priority areas and continue to work towards these priority goals and work towards the communication on what has been accomplished and what needs to be done moving forward. This is the start of a conversation that you can continue with Scott about opportunities, concerns, questions moving forward.

"Is there a counterpart in housing & infrastructure? Work in the physical activity group seems like it would land under that"

Yes, Eliza Matthew (<u>eliza.mathew@duke.edu</u>). She has been with DCA for a bit working on housing initiatives, recently her job got elevated and her job duties changed a bit. She will be making her debut to the community in that capacity.

Kelly Warnock brought up Double Bucks and how Duke saved Double Bucks last year while they were finalizing other funds. Kimberly explained that the money came from the staff at Duke and that the staff decided the best place for that pot of money to go to. "How does this report differ from the Community Health Assessment (CHA) that PANFA works with?" The hope was that it would help align with the CHA and that process mandated by the state. This particular process that we've gone through in DCA, it's a new way to approach things with the idea of: looking at what is going on in the community with the various strategic plans and assessments, and identifying how to best work with neighbors and community partners. DCA wants to partner and have purposeful, authentic community engagement. This SCIP has a stronger tie to the health system side, as they also put together needs assessments and priorities. DCA is trying to get everything to intersect better. The Jamboard will be available moving forward. If members want to share with outside individuals, they can. Please add contact information to Jamboard, or reach out to Scott (scott.brummel@duke.edu). Feedback is needed by the March PANFA meeting. Workgroup Time (10 min) Groups had 10 minutes to talk about a priority item(s) to continue momentum during the Community Health Improvement Plan (CHIP) process from April-August: **Food Access Group** • There was a brief discussion about recent Durham Public Schools (DPS) events and students not receiving meals • The group would like to hold community conversations/listening sessions related to food access around the community. o Macklyn Mosely, with City of Durham Neighborhood Improvement Services (NIS), suggested that he and his team hold these conversations. • Krista will send out an email to brainstorm potential areas/neighborhoods to look into holding these conversations.

	<ul> <li>School Nutrition Group</li> <li>This group also discussed school meals during recent school closures</li> <li>Suggestion that it would be helpful to have a 'go team', a list of anyone affiliated with the food network or PANFA, who is in the position or interest for when an emergency situation pops up to be the go-to food provider for students         <ul> <li>Similar to the 'emergency team' during Covid-19 that got the food security taskforce started</li> <li>What organizations and/or groups can assist? SEEDS? Farmer Foodshare? Happy Dirt?</li> <li>Suggestion that locations where summer meals are provided might be a good place for meal distribution in the chance of other school closures</li> </ul> </li> <li>Physical Activity Group         <ul> <li>The group would like to continue with the creation of an additional StoryWalk</li> <li>More discussion at the February Physical Activity Workgroup meeting</li> <li>Shannon Jackson let the group know there is a safety event happening soon and she will share the flyer as soon as she can</li> </ul> </li> </ul>	Krista (kkicsak@dconc.gov) will start an Excel document and send it out to the group for creating an emergency list for school meals.
Group Wrap-Up	Next overall PANFA meeting: March 13th 9-10am https://us02web.zoom.us/j/85953302971?pwd=T3didzRVM3dWbjBFMVBCYVZ YbGFiUT09  Physical Activity Workgroup: February 28th 9-9:45am https://us02web.zoom.us/j/85613682116?pwd=UHR6ZmlEazdCQ2o0dnMyY0Ft ZkVIQT09	